

## Corporate Factsheet

### About Us

Beyond being a full-service sports marketing agency, TEAM is a trusted advisor. For over 30 years, our team has helped build some of the best football competitions – including the UEFA Champions League and the UEFA Europa League– while also building a thriving network of long-standing commercial partners. With offices in Lucerne and London, we contribute expertise in commercial strategy, sales, marketing, legal and regulatory matters, and partner and operational management across media, sponsorship and licensing rights. We are committed to #winningtogether.

### Vision

Be the best place to develop a career in the sports marketing industry.

- 1 Cultivate a TEAM community that allows all staff to thrive;
- 2 Promote clear and transparent communication; and
- 3 Focus on developing individuals and fulfilling careers.

### Objective

Drive the commercial success of European club football.

- 1 Optimise commercial value of the competitions;
- 2 Deliver market-leading sales results; and
- 3 Maximise partners' return on investments.

### Values



Ambitious




Connected




Diligent


### Facts & Figures




# 168

Employees






Offices in




**Lucerne**



**London**

# 52

Men



Women

# 48


%


# 23

Languages

Founded in

# 1991





# 33

Nationalities



## Services



## UEFA Men's Club Competitions Leadership Team



**Simon Crouch**  
Chief Executive Officer



**Tom Houseman**  
General Counsel



**Ian Warbrick**  
Managing Director of Marketing Sales



**Iain Downie**  
Managing Director of Development,  
Marketing & Partner Operations



**Oliver Holland**  
Managing Director of  
Media Rights

## Group Board



**Bernhard Burgener**  
Chairman of the TEAM Group Board



**Jamie Graham**  
Executive Vice Chairman,  
Delegate of the TEAM Group Board



**Peter Von Büren**  
Member of the TEAM Group Board